

ADVANTAGE ASSAM 2.0

Investment and Infrastructure Summit
25-26 February 2025
GUWAHATI

Organised by



Assam Industrial Development Corporation Ltd.

Contact Us

Assam Industrial Development Corporation Limited (AIDC)

+91 361-2200399 (Timing: 9:30 AM - 5:00 PM - Working Days)

helpdesk@advantageassam.org R. G. Baruah Road, Guwahati -781024, Assam, India

Industry Partner



Knowledge Partner



Please scan the QR code to

Register now

For more details kindly visit:

advantageassam.assam.gov.in



Connect with us @aidc_ltd | @diprassam | www.aidcltd.com



Why invest in Assam



WHY ASSAM

Assam: India's Expressway to the ASEAN countries



CNTENTS

05

**LOCATIONAL
ADVANTAGE**

06

**ASSAM AT
A GLANCE**

**ASSAM AT
A GLANCE**

07-16

**KEY REASONS TO
INVEST IN ASSAM**

18

**GROWTH
PARTNERS**

19

**INDUSTRIAL
MAP**

20

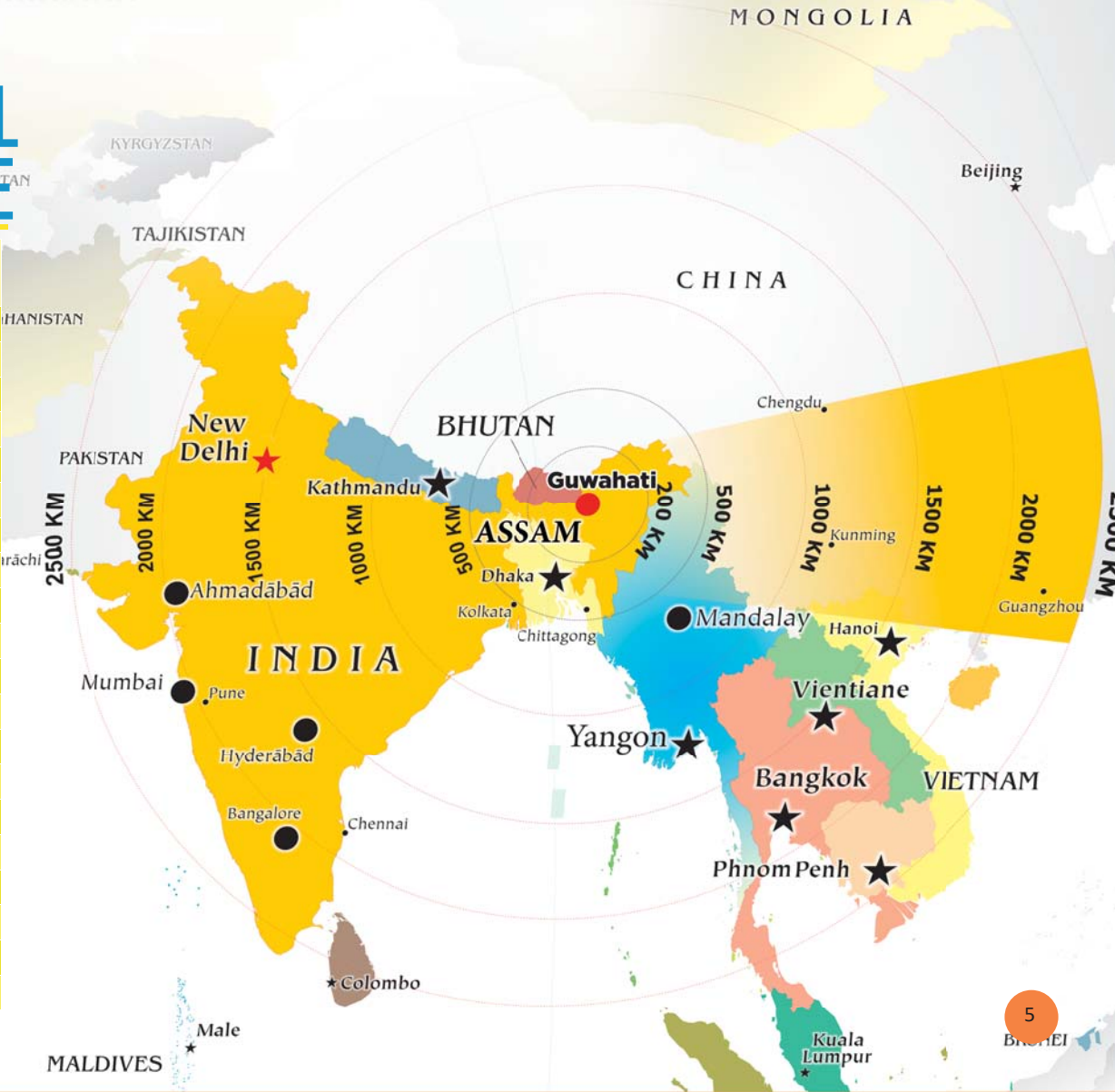
**CONTACT
DETAILS**



LOCATIONAL ADVANTAGE

FLIGHT DISTANCE FROM GUWAHATI (IN KMS)

SYLHET	156
THIMPU	248
DHAKA	303
KOLKATA	525
MANDALAY	662
KUNMING	1107
YANGON	1126
VIENTIANE	1447
NEW DELHI	1500
HANOI	1547
HYDERABAD	1671
BANGKOK	1680
CHENNAI	1885
AHMEDABAD	1961
MUMBAI	2071
PHNOM PENH	2133
COLOMBO	2482
KUALA LUMPUR	2772
SINGAPORE	3319
JAKARTA	3929



ASSAM AT A GLANCE

GEOGRAPHICAL AREA

78438 SQ.KM
(17TH LARGEST STATE IN INDIA)

ADMINISTRATIVE
DISTRICTS

35

DENSITY OF POPULATION PER SQ. KM
(CENSUS, 2011)

398 PER SQ. KM

POPULATION (CENSUS 2011)

31.21 MILLION

GROSS STATE DOMESTIC
PRODUCT (2023-24)

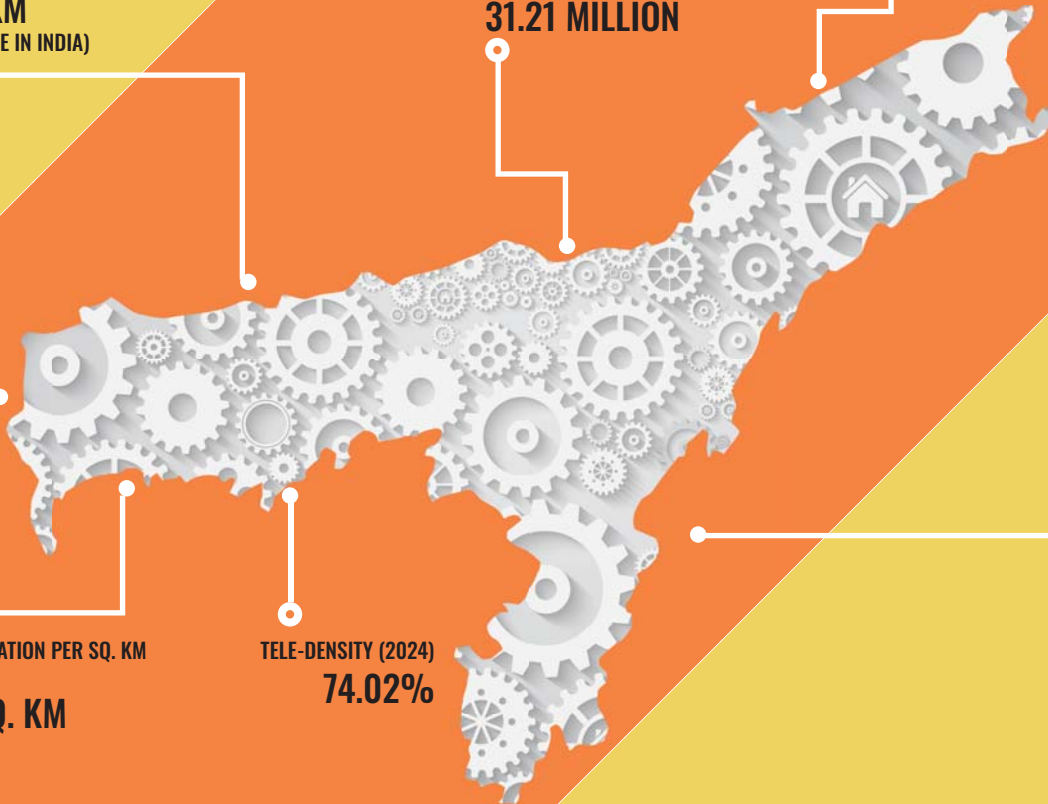
₹5.7 LAKH CRORE
(USD 68.7 BILLION)

TELE-DENSITY (2024)

74.02%

LITERACY RATE

72.19 %





KEY REASONS TO INVEST IN ASSAM

1. Locational Advantage

- Assam is the gateway to the North Eastern States.
- Strategic Geographic location and a strong connectivity network, makes Assam the ideal staging point for doing business with BBN and ASEAN countries with estimated market size \$840 billion.
- Assam is at centre stage of Act East Policy
- One of the fastest growing economy, growth of 12.62% CAGR in last decade
- Over 640 million consumers to its east, over 1000 million consumers to the west and over 155 million to its south.
- Growing economy and increase in purchasing power parity of the population in the catchment present a huge market.
- Assam shares border with Bangladesh and Bhutan and is also connected to Myanmar terrestrially through Manipur.

KEY REASONS TO INVEST IN ASSAM

2. Rich Natural Resources

- **Tea** - Largest Tea Growing Region, accounting for over 50% of India's total tea production.
- **Crude Oil and Natural Gas** - Assam has 4 oil refineries with capacity of 7.1 MMTPA expanding to 13.95 MMTPA and leader in Onshore Natural Gas contributing ~50% of India's onshore natural gas production.
- **Rubber** - Assam is the second largest rubber grower after Tripura in the NE region and amongst top 5 states in rubber production in the country.
- **Limestone** - 670 MMT of proven reserves of high quality cement grade limestone.
- **Bamboo** - Assam along with the NER houses nearly 66% of India's bamboo resources.
- **Silk** - Global Monopoly in Muga & Eri Silk and produces 97% of India's Muga silk and 65% of Eri silk.
- **Medicinal plants** - Blessed with more than 952 identified species of medicinal plants.



KEY REASONS TO INVEST IN ASSAM

3. Reliable & Robust Connectivity

- **Ginger** - Assam is the 3rd largest producer of Ginger in India with high recovery of Oleoresin Oil.
- **Jute** - Assam is the 2nd largest producer of jute in the country.
- **Air** - Assam with 7 operational airports intends to be the hub of air traffic emanating from and to Southeast Asia. The new terminal in LGBI will have the capacity to handle 13 million passengers.
- **Rail** - Network of over 2400 kms of rail corridors. Rail connectivity to all major cities of the country.
- **Waterways** - Brahmaputra, NW2 - 891 km, Barak, NW16- 121 km. Major Ports along the majestic Brahmaputra river are Pandu Port and Dhubri Port.
- **Roadways** - Extensive network of roads and highways: NHs: 4077 kms, SHs: 2500 kms.
- Longest River Bridge in India - Dhola-Sadiya Bridge spanning 9.15 kms is the longest river bridge in India.



Connecting Assam with North Eastern States



KEY REASONS TO INVEST IN ASSAM

4. Skilled Human Resources

- Assam has a thriving network of educational institutions like of IIT Guwahati, IIIT Guwahati, CIPET, NIPER, IIM Guwahati (upcoming) and several reputed institutions like Tocklai Tea Research Institute, CIPET, Indian Institute of Handloom Technology, National Institute of Design, Assam Textile Institute, SIFT etc.
- Presence of 49 Engineering Colleges, 44 Government Industrial Training Institutes, 106 Private ITIs, 24 Medical Colleges (Modern Medicine/Paramedical/Pharmacy/Dental), 27 Govt. Polytechnics, Assam Skill University, 337 Arts & Science Colleges.
- Training target of 10,000 youth per year under Assam Skill University.
- The 30 million plus population that is largely youth, makes available the much needed manpower for industries that are human-resource intensive.
- To exclusively bring in and explore investments, 'Invest Assam' – a State Investment Promotion and Facilitation Agency, in line with Invest India has been set up.
- Assam Start Up – The Nest, a state-backed incubator for entrepreneurial ventures, has made significant strides in fostering innovation and business growth.



KEY REASONS TO INVEST IN ASSAM

5. Industrial and Investment Policy of Assam (Amendment), 2024

POLICY HIGHLIGHTS :

- The new policy came into effect from 1st September, 2019 for a period of 5 years for new units.
- Power subsidy @ Rs.2 per unit for a period of 5 years subject to a maximum of Rs.50 lakh per annum.
- Reimbursement of 100% of SGST for 15 years up to a limit of 150%-250% of Fixed Capital Investment.
- Incentive for private sector Infrastructure developer @30% of the cost of creation of Industrial Infrastructure (excluding value of land) subject to a ceiling of Rs.3 crore over minimum land area of 30 acres.
- Incentives of Rs.10,000 to the units against each local youth employed by the units.
- 50% generating set subsidy subject to a ceiling of Rs.20 lakh.
- 2% interest subsidy on working capital loan for 5 years subject to a ceiling of Rs.50 lakh.
- 100 % stamp duty reimbursement subject to a ceiling of Rs.25 lakh.
- 75% subsidy on technology transfer subject to a ceiling of Rs.10 lakh.
- Financial Assistance to MSME @ 30% of the cost of public issue expenses subject to a ceiling of Rs.5 lakh for getting listed in Stock Exchange.
- Financial assistance for Environmental Compliances @50% of the capital cost subject to a ceiling of Rs.25 lakh.

Customised incentives for Mega Projects (Minimum Investment size: 100 Cr. and 200 no. of permanent employment)

Customized Incentives:

- Capital Investment/ Production Linked
- Subsidy
- Power Tariff
- Land
- Drawal of Power Lines
- Stamp Duty
- Employment



Annexure-I

Subsidy/ Incentives	Details
Capital Investment Incentive	<ul style="list-style-type: none"> 30% of the eligible investment made in plant and with a maximum limit of Rs. 5.00 crore for units located in Zone A Districts of NER 50% of the eligible investment made in plant and machinery with a maximum limit of Rs.7.50 crore for units located in Zone B Districts of NER
Capital Interest Subvention	<ul style="list-style-type: none"> Capital Interest Subvention at the annual rate of interest of 3% for a maximum of 7 consecutive years for units located in Zone A Districts of NER Capital Interest Subvention at the annual rate of interest of 5% for a maximum of 7 consecutive years for units located in Zone B Districts of NER
Manufacturing & Services Linked Incentive	<ul style="list-style-type: none"> Upper limit of incentive under this component shall be 75% (for Zone A) and 100% (for Zone B) of the eligible value of investment made in plant and machinery Units in Zone A and Zone B will be granted a Manufacturing & Services linked incentive (MSLI) equal to 100% of the Net payment of GST, i.e., GST Paid less Input Tax Credit, for a maximum period of 10 years

KEY REASONS TO INVEST IN ASSAM

6. Policy Ecosystem

- Assam Industrial & Investment Policy (Amendment) 2023
- Assam Electronics (Semiconductor etc.) Policy 2023
- Assam Ethanol Production Promotion Policy, 2021
- Vehicle Scrappage Policy of Assam, 2022
- Handicraft Policy of Assam, 2022
- Assam Tourism Policy 2022
- Assam Biotech Policy, 2022
- Assam Renewable Energy Policy, 2022
- Assam Logistics & Warehousing Policy, 2022
- Assam Agarwood Promotion Policy 2020
- Assam Startup & Innovation Policy 2025
- Assam Aerospace & Defense Manufacturing Policy 2025



KEY REASONS TO INVEST IN ASSAM

7. Ease of Doing Business

- The State has implemented Assam Single Window Clearance System an online platform for investors to obtain the necessary approvals and licenses
- Over 400 business related approvals pertaining to over 50 departments/entities on EODB Portal
- Dedicated IT-driven Investor Facilitation Cell has been established
- Auto renewal of certificates/approvals/licenses based on self declaration introduced under Single Window System.

The screenshot displays the Assam EODB Portal website. At the top, there is a navigation bar with links for Services, Dashboard, Resources, Know Your Approvals, Central Inspection System, Feedback, Grievance, About, and Contact Us. The main banner features the text "Ease of Doing Business" and three key points: "Platform for providing best support towards the prospective and existing business community in the state", "Drives forward the state's vision of prosperity for all - by employing technology, innovation, inclusivity and sustainability as key factors", and "Provides objective measures of business regulations & encourages economies to compete towards more efficient regulation". Below the banner, there are four statistics cards: "NEW CAFS REGISTERED: 19,876", "APPROVED CAFS: 16,359", "SERVICES APPLIED FOR: 38,348", and "LICENSES APPROVED: 23,057". A "How to Use Invest Portal" flowchart shows seven steps: 01 User Registration, 02 Generate UBIN, 03 Required Approvals, 04 Upload Documents, 05 Make Payment, 06 Track Status, and 07 Approvals / Certificates.

Assam MSME Act 2020

- To relief the MSME entrepreneurs from certain approvals & clearances, under MSME Act 2020 entrepreneurs can establish & operate their business without obtaining any NOC/ Permission/ Clearances (except fire & safety) for 3 years.

KEY REASONS TO INVEST IN ASSAM

8. Robust Industrial Infrastructure

1. Robust Industrial land bank and over 65 Industrial Estates including sectoral parks like Biotech Park, Mega Food Park, Bamboo Technology Park, Plastic Park etc.
 2. **Industrial Corridor** of 160 kms Notified from Kukurmara-Vijaynagar-Mirza-Jalukbari-Amingaon-Changsari-Baihata-Rangia-upto Tihu in Nalbari District. The Corridor is extended upto 1 km on either side of National Highway.
 3. **Industrial Infrastructure**
 - **Development of new Industrial Areas:** Electronics Manufacturing Cluster Jagiroad, Multi Modal Logistics Park Jogighopa, Multi Modal Logistics Park Silchar (upcoming)
 - **Border Trading Centers:** Sutarkandi, Golokganj, Mankachar and Darranga
- A. Export Promotion Industrial Park (EPIP)**
- **Location:** Amingaon (Kamrup District)
 - **Constituents:** 47 industrial units producing diverse export quality products





B. Other Industrial Infrastructure

- Food Park at Chaygaon in Kamrup District
- North East Mega Food Park in Nalbari District
- Software Technology Park (under STPI) Guwahati
- Biotech Park, Guwahati
- Plastic Park, Gelapukhuri (Tinsukia)
- Bamboo Technology Park, Chaygaon
- Multi Sector Industrial Park.

C. Industrial Estates

- 20 Industrial Estates, 8 Mini Industrial Estate, 17 Industrial Areas and 12 Growth Centres in the state within which 722 Industrial units are functioning.

Online time bound system for allotment of land has been set up in the State.



GROWTH PARTNERS

OIL & GAS



IndianOil



NRL



ऑयल इंडिया लिमिटेड
Oil India Limited



vedanta
transforming for good



ABEPL



GULSHAN

PHARMACEUTICAL & FMCG



SUN PHARMA



HETERO



emami



ajanta pharma limited



NATCO



Dabur



NEZONE
VALUE BUILT WITH QUALITY

Hindustan Unilever Limited

ELECTRONICS & SEMICONDUCTORS



TATA

TATA ELECTRONICS

TOURISM & HOSPITALITY



Radisson



NOVOTEL
HOTELS & RESORTS



VIVANTA
HOTELS & RESORTS



KIRANSHREE PARTIES
stay with us in style



MAYFAIR
Hotels & Resorts



THE GUWAHATI ADDRESS
BY CENTRE POINT



SAROVAR
HOTELS & RESORTS



GINGER
HOTELS
A TATA Enterprise



ARISTA
by AMBRON



JTI GROUP



Landmark Group of Hotels

MANUFACTURING



BRITANNIA
Eat Healthy. Drink Better.



Enduring Value



PEPSI



BERGER



McLEOD RUSSEL
Solve us too



BISK FARM



AMALGAMATED PLANTERS
A TATA Enterprise



Supreme
People who know plastics best



STARCEMENT
Solid Setting



Godrej



asianpaints



sclJohnson



Dalmia Bharat Group

INDUSTRIAL MAP



ROAD DISTANCE FROM GUWAHATI (KM)

AGARTALA	597	KOHIMA	342
AIZAWL	538	LANKA	184
BADARPUR	308	LAWKHOWA	140
BONGAIGAON	190	LEDO	540
BHALUKPONG	250	LUMDING	221
BOMDILA	342	MANAS	176
CHERAPUNJE	154	MANGALDOI	70
DIMAPUR	280	MARGHERITA	532
DHUBRI	287	NAHARKATIA	576
DIBRUGARH	445	NAMRUP	543
DIGBOI	541	N. LAKHIMPUR	420
DIPHU	269	NAGAON	120
DULAJIAN	503	NAZIRA	387
DARJEELING	587	ORANG	140
GOLAGHAT	307	SIVASAGAR	369
HAFLONG	355	SILCHAR	398
ITANAGAR	420	SHILLONG	100
IMPHAL	487	SILIGURI	513
JORHAT	314	TINSUKIA	483
KAZIRANGA	217	TURA	320
KOKRAJHAR	276	TEZPUR	170

LEGENDS

- Other Industry
- Fertilizer
- Coal
- Plywood
- Textile
- Semiconductor
- Refinery
- Cement
- Sugar
- Power
- Oil Fields
- Petrochemical
- Tea

CONTACT DETAILS



Secretary, Government of Assam

Industries, Commerce & Public Enterprises Department
Janata Bhawan, Dispur
Email: industry.assam@gov.in
Website: www.industries.assam.gov.in



Assam Industrial Development Corporation Ltd.

(A Government of Assam Undertaking)

R.G. Baruah Road, Guwahati: 781024, Assam, India
e-mail: aidc-ltd@assam.gov.in | Web: www.aidcltd.com



Commissioner of Industries & Commerce, Assam

Commissioner of Industries & Commerce
Udyog Bhawan, Bamunimaidam
Guwahati - 781021, Assam
E-mail: commissioner-ind@assam.gov.in
Website: www.industriescom.assam.gov.in



Managing Director

Assam Industrial Development
Corporation Ltd. (AIDC Ltd.)
Managing Director Assam Industrial
Development Corporation Ltd. (AIDC Ltd.)
RGB Road, Guwahati - 781024
Email: aidc-ltd@assam.gov.in
Website: www.aidcltd.com



Managing Director

Assam Small Industries
Development Corporation Ltd. (ASIDC)
Bamunimaidam, Guwahati-781021
E-mail: asidcassam@gmail.com
Website: www.asidcltd.assam.gov.in



Managing Director

Assam Industrial Infrastructure
Development Corporation Ltd. (AIIDC)
Managing Director Assam Industrial
Infrastructure Development Corporation
Ltd. (AIIDC)
Industrial Estate, Bamunimaidam,
Guwahati - 781021
Email: md-aiidc@assam.gov.in
Website: www.aiidc.assam.gov.in