

Corporate Social Responsibility Authority of Assam (CSRAA)

(A Society of the Govt. of Assam)

AIDC Campus, R.G. Baruah Road, Guwahati -781024, Assam

[Email: csr.authorityofassam@gmail.com]

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NOTICE **LOGO Contest**

Corporate Social Responsibility Authority of Assam (CSRAA) intends to adopt a logo for the authority. Therefore, it is decided to organize an online logo contest with the following theme and terms & conditions.

Theme for Logo: "To catalyze sustainable growth by creating an enabling environment for the Corporate sector to work in partnership with the Government, Non-Government, and the Civil Society Organizations, as well as community organizations in the field of Corporate Social Responsibility"

Terms and Conditions

1. The contest is open to all Indian Citizen with a professional Background without any age bar.
2. All entries must be submitted through email to – csr.authorityofassam@gmail.com
3. The winning logo would become the intellectual property of CSRAA and the winner cannot exercise any right over it after selection.
4. Multiple submission of logo by the same participant is restricted up to 3 logos.
5. The logo design must be original and must not be submitted to any other organization / Company. Further it must not be edited version of any other existing logo. Plagiarism of any nature would not be allowed.

Technical Specification:

1. Participants should upload the full HD logo in PNG/JPEG format only.
2. The Winner of competition shall be required to submit the design of open file format (CDR/PSD etc.)
3. The logo should be in high resolution with minimum 300 DPI.

About CSRAA: Appendix A

Evaluation Criteria.

Entries would be judged on the basis of elements of creativity, originality, composition, simplicity and visual impact.

Prize for winners.

- The finalist will receive a certificate, and prize money of Rs.10,000/- (Ten Thousand only).

The detail of the same can be found in the AIDC website
<https://www.aidcltd.com/>

Last Date for Logo Submission is 7 days from date of issue of the Notice.

For Any Query Contact: CEO, CSRAA, AIDC Campus, R.G. Baruah Road, Guwahati -781024, Assam

Email – csr.authorityofassam@gmail.com

Sd/-
(Manvendra Pratap Singh, IAS)
CEO, CSRAA

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Appendix - A

About CSRAA:

The Government of Assam has created Corporate Social Responsibility Authority of Assam (CSRAA) with the intent to:

- Coordinate, monitor and implement various CSR obligations to enhance welfare activities and concentrate on the comfort and safety of the people in the State of Assam and to make proper implementation and optimal utilization of the CSR fund resulting out of the contribution from various companies (both public and private sectors) in the State of Assam.
- to channelize the CSR contribution from various Public Sector Undertakings (PSUs) as well as Private sector Companies for optimum utilization of the CSR fund, through coordinated, synergistic and sustainable mechanism.
- to channelize the CSR fund in commensurate with the felt- needs of the targeted communities and in tune with sectoral priorities of Government of Assam.
- to ensure contribution of various Companies towards the CSR activities as per the provisions of the Companies Act, 2013 (No. 18 of 2013).
- to create CSR fund with contribution of various Companies who opts to use CSRAA and its resources as Project Implementing Agency for execution of their CSR activities in a quick, transparent and dovetailing with other sources of funds to maximize the outcomes through collective efforts.
- to actively support the state's development agenda to ensure sustainable change
- to channelize CSR fund to aspiring blocks, and remote access areas such as border blocks, hills, tea garden, char areas or riverine islands, etc.
- to create an enabling environment for promotion and development of CSR activities and to coordinate, monitor and implement various CSR obligations.
- to act as a channel through which funds for Corporate Social Responsibility (CSR) activities shall be channelized to execute projects across various government departments for the development and welfare of the State of Assam.